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BJM-204

Roll No. ....

**BACHELOR OF JOURNALISM AND  
MASS COMMUNICATION**

**SECOND SEMESTER END TERM EXAMINATION :**  
**APRIL, 2014**

**ELECTRONIC COMMUNICATION – II**

*Time : 3 Hrs.*

*Maximum Marks : 70*

*Note: Attempt questions from all sections as directed.*

**SECTION – A (30 Marks)**

*Attempt any 5 questions.*

*Each question carries 6 marks.*

1. Explain three point lighting professional setup used in most of time of programme production.
2. Write short notes on :
  - (a) Ingest
  - (b) Digitize
3. Write short not notes on any three camera accessories.

are filters / Explain their purpose with suitable examples.

P.T.O.

5. What are the differences between natural and artificial lighting?
6. Explain the concept of montage and discuss can we air programme with montage.

**SECTION – B (20 Marks)**

*Attempt any two questions.  
Each question carries 10 marks.*

7. Explain any five principles of composition.
8. Define ethics of an editor and explain any of his four roles.
9. Compare and contrast continuity and non continuity editing.

**SECTION – C (20 Marks)**

*(Compulsory)*

10. Explain in detail the various lighting requirements for a news room set up. Prepare light plan/lighting requirements.