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BJM-403

Roll No.

**BACHELOR OF JOURNALISM AND
MASS COMMUNICATION**

FOURTH SEMESTER END TERM EXAMINATION :
APRIL, 2014

ELECTRONIC COMMUNICATION – IV

Time : 3 Hrs.

Maximum Marks : 70

Note: Attempt questions from all sections as directed.

SECTION – A (30 Marks)

Attempt any 5 questions.

Each question carries 6 marks.

1. Define PTC and its types.
2. What is the importance of editing in TV ? What are the various types of editing?
3. Explain the stages of production for radio programming.
4. Discuss a radio programme which you like the most, with reasons.
5. What is the difference between single and multi-cam shoot ?

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6. Differentiate between a news reader and a VJ.

SECTION – B (20 Marks)

Attempt any two questions.

Each question carries 10 marks.

7. What are the ethics in editing? Discuss the various
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