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BJM-407

Roll No.

**BACHELOR OF JOURNALISM AND
MASS COMMUNICATION**

**FOURTH SEMESTER END TERM EXAMINATION :
APRIL, 2014**

WEB DESIGNING

Time : 3 Hrs.

Maximum Marks : 70

Note: Attempt questions from all sections as directed.

SECTION - A (30 Marks)

Attempt any 5 questions.

Each question carries 6 marks.

1. What is IP address?
2. Mention any five tags for formatting the text.
3. What is the function of an anchor tag?
4. What is image mapping?
5. How many types of lists are there? Explain them.
6. What are the usage of search engines?

P.T.O.

SECTION - B (20 Marks)

*Attempt any two questions.
Each question carries 10 marks.*

7. What is image optimization ? Explain different types of Web Graphics formats.
8. How many types of websites are there ? Explain them with examples.
9. What is Dreamweaver ? Explain its uses. Explain the different types of buttons in dreamweaver.

SECTION - C (10 Marks)
(Compulsory)

10. Describe the process of designing a table format in html.

Name	Course	Semesters	Subject	Attendance
A	BJMC	IV	web Designing	70%
B	MJMC	IV	Cyber Media	85%
C	BJMC	II	Computer Application	72%
